

# 7

MINUTE  
STARTER

WHY YEARBOOK? 11.7

## Tour the Printing Process

### OBJECTIVES

#### STEP 1 | LEARN

Students will understand the printing process from beginning to end after watching the *Tour the Printing Process at Jostens* video found in the Digital Classroom.

#### STEP 2 | PRACTICE

Students will demonstrate their ability listen to and absorb information by completing the *Jostens Plant Tour* handout while they watch the *Tour the Printing Process at Jostens* video.

#### STEP 3 | USE

Students will strive to meet their deadlines because of an understanding of the personalized and intensive yearbook printing process.



### 21ST CENTURY SKILLS

In this lesson, students must consider the wide range of processes and work flows that the Jostens plants complete in order to complete a finished yearbook, and the expectations that are set upon themselves to help the plants remain efficient.



### COMMON CORE STATE STANDARDS

#### **ELA-Literacy.SL.9-12.1, CCRA.SL.1**

Initiate and participate effectively in a range of collaborative discussions.

#### **ELA-Literacy.SL.9-12.5, CCRA.SL.5**

Make strategic use of digital media to enhance understanding.

#### **ELA-Literacy.W.9-12.8, CCRA.W.8**

Gather information from a variety of sources and integrate into writing.



### ISTE STANDARDS

**1A:** Apply existing knowledge to generate new ideas.

**2B:** Communicate ideas effectively using a variety of media.

**5C:** Demonstrate personal responsibility for lifelong learning.

Do you have an idea for a 7-Minute Starter? Email us at [7-Minutestarters@jostens.com](mailto:7-Minutestarters@jostens.com)



# Jostens Plant Tour

1. Why are covers due in the fall?
2. The cover department has \_\_\_\_\_ machines that create about \_\_\_\_\_ covers each year.
3. What is the name of the cover application that uses a laser to cut into the cover, allowing a person to see through to the endsheet? \_\_\_\_\_
4. About how many people see every page that you submit? \_\_\_\_\_
5. After the soft-proofing department reviews your pages, they are held until you have a 16-page grouping of pages called a \_\_\_\_\_.
6. True or false: It is possible print pages immediately after they are reviewed by the soft proofing department. Explain your answer. \_\_\_\_\_
7. Full color books are printed using various combinations of only four colors. The colors are:
8. \_\_\_\_\_ helps the work flow and keeps the efficiency at the plant very high.
9. True/False: 80lb paper needs to dry for 24-hours after being printed. \_\_\_\_\_
10. Once books are glued and cut, what happens? \_\_\_\_\_

**I used the following 21st Century Skills in class today:**

(Check as many as apply)

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> Creativity and Innovation                              | <input checked="" type="checkbox"/> Technology Operations and Concepts | <input checked="" type="checkbox"/> Personal Productivity   |
| <input checked="" type="checkbox"/> Communication and Collaboration                        | <input checked="" type="checkbox"/> Leadership                         | <input checked="" type="checkbox"/> Personal Responsibility |
| <input checked="" type="checkbox"/> Research and Information Fluency                       | <input checked="" type="checkbox"/> Ethics                             | <input checked="" type="checkbox"/> People Skills           |
| <input checked="" type="checkbox"/> Critical Thinking, Problem Solving and Decision Making | <input checked="" type="checkbox"/> Accountability                     | <input checked="" type="checkbox"/> Self Direction          |
| <input checked="" type="checkbox"/> Digital Citizenship                                    | <input checked="" type="checkbox"/> Adaptability                       | <input checked="" type="checkbox"/> Social Responsibility   |

**Explanation of task or situation where a 21st Century Skill was used:**

**7** MINUTE STARTER | **WHY YEARBOOK? 11.7 | ANSWER KEY** 